

RYAN DEPESA

CREATIVE PRODUCER

818.232.2083



ryandepesa@gmail.com



/ryandepesa



www.ryandepesa.com



EDUCATION

Bachelor's Degree / Film
Columbia College Chicago
2006-2010

ACHIEVEMENTS

GTA, Best Music
"Us" Trailer (2019)

GTA, Innovative Advertising
"Us" 11:11 Digital Spot (2019)

Silver Key Art, Horror TV Spot
"Get Out" Academy (2018)

Silver Key Art, Mixed AV
"Get Out" Campaign (2017)

Silver Key Art, Mixed AV
"Girls Trip" Campaign (2017)

GTA, Best Radio
"Ride Along 2" (2016)

SKILLS

Detail Oriented Producer

Experienced Copywriter

Strategic Thinker

Clear Communicator

Social Media Savvy

PROFILE

Resourceful and award winning creative advertising producer with background in screenwriting and copywriting. My professional expertise is in executing AV marketing materials for major motion pictures. I have a deep understanding of how to tell engaging stories in trailers and know how to adapt and optimize that narrative message in ads for TV, radio, digital and social mediums.

PROFESSIONAL EXPERIENCE

CREATIVE PRODUCER

Universal Pictures / Studio City / 2015 – Present

- Conceptualize & produce AV advertising that is engaging and impactful encompassing teasers, trailers, TV spots, radio ads, promo pieces, social media spots and sizzle reels for theatrical releases
- Interpret and implement notes from executives, filmmakers and research
- Adapt to a rapidly evolving digital landscape and customize thumb-stopping creative that subverts expectations
- Manage a team of editors and prioritize workflow to beat deadlines
- Communicate and collaborate between departments
- Notable AV campaigns include: The Secret Life of Pets 2, Us, Mamma Mia! Here We Go Again, Jurassic World: Fallen Kingdom, Get Out, The Secret Life of Pets, Girls Trip, Happy Death Day, Fate of the Furious

ASSOCIATE PRODUCER

BLT & Associates / Hollywood / 2013 – 2015

- Produce trailers and TV spots while managing deadlines and workflow for AV department
- Notable campaigns include: Peaky Blinders Season One, The Lego Movie, Mr. Peabody & Sherman

COPYWRITER

BLT & Associates / Hollywood / 2012 – 2013

- Write provocative print taglines, retitles and AV scripts for feature film and TV marketing campaigns
- Notable finishes: Red 2, Dolby Atmos, Strike Back, Veep, American Hustle

DEVELOPMENT ASSISTANT / ASSOCIATE PRODUCER

Skip Film / Santa Monica / 2010 – 2012

- Develop concepts and draft pitch materials for original unscripted series
- Find and develop stories, coordinate special shoots, and string out segments in Avid for an eight episode order of docuseries Extraordinary Acts of Courage on Oprah Winfrey Network